

ART OF COMMUNITY competition

call for entries

Metro Arts Alliance in partnership with the City of Des Moines and the Greater Des Moines Public Art Foundation invite you to submit original art to be published in the City of Des Moines' 2005 Performance Report — *The Art of Community*.

Nine pieces will be selected for the report based upon their quality and thematic representation of the report's content.

Though the images of the artwork will be included in the report, ownership of the artwork itself will be retained by the artists.

THEMES of the 2005 Performance Report include: **Quality of Life, Governance (Communication with Residents), Transportation (Traffic and Streets), Code Enforcement, Public Safety (Police and Fire Protection), Community Cleanliness.**

More specific content suggestions can be obtained through the Metro Arts Alliance and the City's 2004 Performance Report can be viewed on the City's website at www.dmgov.org/performance.htm.

AWARDS With the financial support of the Greater Des Moines Public Art Foundation, a \$500 award will be provided to the artist of each chosen work of art. In addition, a photograph and information about each artist will be published with the artwork in the report. Last year, 12,000 copies of the report were printed and a similar number is anticipated to be printed this year. The finished report will also be included on the City's and Metro Arts Alliance's websites. As a result, the potential for public exposure for chosen artists is high.

APPLICATION PROCEDURE Applicants must have a significant tie to the City of Des Moines including birth in the City of Des Moines or current residence in the City of Des Moines. Each artist must submit a description of their tie to Des Moines limited to thirty words and a photograph of the artist. Applicants may submit up to six images and each image must include a title. If multiple images are submitted, they should be named image 1 through 6.

The images *can be either*:

- **DIGITAL** — scanned at 300 dpi, submitted on a single CD (*we cannot accept e-mail files at this time*), clearly labeled with your NAME; or
- **SLIDES** — 35mm with a standard cardboard or plastic mount, each slide clearly labeled with your NAME, also indicate TOP and FRONT.
- Able to be enlarged or reduced to 8 x 8" dimensions or
- Able to be cropped to 8 x 8" dimensions

The images *must be*:

- Original Art
- Representative of themes included in the Report
- Submitted to Metro Arts Alliance **no later than January 11, 2006.**

Please number slides or name image files to correspond to titles on your application form. No names or words should appear on the film or digital images.

The jury will include representatives from Metro Arts Alliance, the City of Des Moines and the Greater Des Moines Public Art Foundation. Art selection will be based on quality, technique and representation of themes for the Performance Report. Each applicant's images will be projected on a screen simultaneously, to encourage the selection committee to develop an overall opinion rather than "judge" each slide. *Slides will not be returned unless a self-addressed stamped envelope is provided.* Metro Arts Alliance, the City of Des Moines, the Greater Des Moines Public Art Foundation reserve the right to utilize selected images for future promotional materials.

INQUIRIES Correspondence and inquiries should be addressed to:



Art of Community Competition

500 East Locust, Suite 201
Des Moines, IA 50309

Telephone: (515) 280-3222 • Fax: (515) 280-3223 • E-mail: info@metroarts.org

The City of Des Moines will publish its second annual Performance Report in February of 2006. The report recognizes residents of the City as investors and is modeled after shareholder reports in the private sector. Incorporating images of original art into the report's design will make it a piece of public art because of its public nature and wide distribution.

Twelve thousand copies will be printed and distributed to community stakeholders.

The areas of the community that will be illustrated are: **Quality of Life, Governance (Communication with Residents), Transportation (Traffic and Streets), Code Enforcement, Public Safety (Police and Fire Protection), Community Cleanliness.**

Metro Arts Alliance — in collaboration with the City of Des Moines and the Greater Des Moines Public Art Foundation — will select *nine* works of art to illustrate the cover and section themes of the **2005 Performance Report**. Winners will be awarded \$500 for each piece that is selected, but still retain ownership of their artwork.

If you are a visual artist with past or current ties to the City of Des Moines, submit your artwork by January 11, 2006 (in accordance with the rules on the reverse side).

GET SQUARE Produce your artwork to fit an eight inch square, or submit artwork that can be cropped to square proportions.

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\$500 AWARDS



APPLICATION FORM *(Please type or print)*

Name _____
 Home () _____ Work () _____ Fax () _____
 E-mail _____ Website _____
 Business Name _____
 Address _____
 City _____ State _____ Zip _____

In 30 words or less, please provide an explanation of your connection to the City of Des Moines:

APPLICATION CHECKLIST

(Incomplete applications cannot be considered)

- Complete art descriptions and titles
- Slides or CD
- Artist Bio including tie to City of Des Moines (<30 words)
- Current photograph of the artist
- Self-Addressed Stamped Envelope for slides or CD return

JOIN METRO ARTS!

An artist membership in Metro Arts can help keep you informed about grants, awards and juried exhibitions. Enclose your annual fee of \$35. Make your check payable and mail to: **Metro Arts Alliance**
500 East Locust, Suite 201
Des Moines, Iowa 50309

IMAGE DESCRIPTION(S)

Be sure to describe methods and materials that are not obvious in images, especially in mixed media.

I am applying in the following theme category(ies):

- | | | |
|---------------------------|--|---|
| 1 Quality of Life | 2 Governance (Communication) | 3 Transportation (Traffic and Streets) |
| 4 Code Enforcement | 5 Public Safety (Police & Fire) | 6 Community Cleanliness |

Image 1 Title _____

Medium _____ Theme # _____

Image 2 Title _____

Medium _____ Theme # _____

Image 3 Title _____

Medium _____ Theme # _____

Image 4 Title _____

Medium _____ Theme # _____

Image 5 Title _____

Medium _____ Theme # _____

Image 6 Title _____

Medium _____ Theme # _____